

NCC Cable System Order

Order #	62522096
Syscode	4578
System Name	Spectrum/Janesville, WI
Market	Madison

AE	Kevin Bowman
Sales Coordinator	Iman Dasti
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Feb18
-	

Flight Dates	04/16/18 - 04/29/18
Agency	Canal Partners Media
Advertiser	Randy Bryce For Congress

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/13/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,721.00		
Commission	\$558.15		
Net Total	\$3,162.85		
Total Spots	385		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.13 New Order. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$7.00	\$63.00	30	
2	AMC	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$5.00	\$50.00	30	
3	CMDY	AVG. ALL WKS<	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$4.00	\$36.00	30	
4	CMDY	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$2.00	\$20.00	30	
5	CNN	NEW DAY<	4/23/18	4/29/18	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	
6	CNN	CNN NEWSROOM<	4/23/18	4/29/18	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	
7	CNN	VARIOUS	4/23/18	4/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$16.00	\$96.00	30	
8	CNN	AVG. ALL WKS<	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	
9	CNN	CNN NEWSROOM<	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	
10	CNN	NEW DAY<	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$7.00	\$63.00	30	
11	CNN	VARIOUS	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$10.00	\$70.00	30	
12	CNN	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$12.00	\$120.00	30	
13	DISC	AVG. ALL WKS<	4/23/18	4/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	
14	DISC	AVG. ALL WKS<	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	
15	DISC	AVG. ALL WKS<	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$7.00	\$49.00	30	
16	DISC	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	
17	DIY	VARIOUS	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$3.00	\$27.00	30	
18	DIY	VARIOUS	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	
19	ESPN	VARIOUS	4/23/18	4/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
20	ESPN	AVG. ALL WKS<	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$15.00	\$150.00	30	
21	ESPN	VARIOUS	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	30	

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22	ESPN	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	
23	FOOD	VARIOUS	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$12.00	\$108.00	30	
24	FOOD	VARIOUS	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$7.00	\$70.00	30	
25	HGTV	AVG. ALL WKS<	4/23/18	4/29/18	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$11.00	\$110.00	30	
26	HGTV	AVG. ALL WKS<	4/23/18	4/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$17.00	\$85.00	30	
27	HGTV	VARIOUS	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$21.00	\$189.00	30	
28	HGTV	AVG. ALL WKS<	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$6.00	\$72.00	30	
29	HGTV	AVG. ALL WKS<	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$11.00	\$77.00	30	
30	HGTV	VARIOUS	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$13.00	\$130.00	30	
31	HIST	AVG. ALL WKS<	4/23/18	4/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$10.00	\$50.00	30	
32	HIST	AVG. ALL WKS<	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$13.00	\$117.00	30	
33	HIST	AVG. ALL WKS<	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$7.00	\$49.00	30	
34	HIST	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	
35	MNBC	MORNING JOE<	4/23/18	4/29/18	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$9.00	\$81.00	30	
36	MNBC	VARIOUS	4/23/18	4/29/18	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$8.00	\$80.00	30	
37	MNBC	VARIOUS	4/23/18	4/29/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	
38	MNBC	VARIOUS	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	
39	MNBC	VARIOUS	4/16/18	4/22/18	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$5.00	\$60.00	30	
40	MNBC	MORNING JOE<	4/16/18	4/22/18	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$6.00	\$54.00	30	
41	MNBC	VARIOUS	4/16/18	4/22/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$8.00	\$56.00	30	
42	MNBC	VARIOUS	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	

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43	TBSC	VARIOUS	4/23/18	4/29/18	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$19.00	\$171.00	30	
44	TBSC	VARIOUS	4/16/18	4/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$11.00	\$110.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	385	0	0	0	0	0	0	0	0	0	0	0	385
AMT	\$3,721.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,721.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/16/18

62522096 | Madison | Spectrum/Janesville, WI | 4578 |